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ILLUSTRATED PHILOSOPHY

Stand Out for Something

Build a contribution worth noticing.



READ / NOTICE / TRY

Name the problem you want to help with

“I want to stand out” leaves the audience and the reason undefined. It can encourage constant comparison because every visible success becomes evidence that you should be doing something else.

Choose a real problem you are willing to understand. Who experiences it? What would useful help look like to them? Your first answer can be provisional. A contribution gives your effort a direction that can be tested in the world, instead of asking attention alone to tell you who to become.



A real need A contribution I can make Evidence it helped

A QUESTION TO TAKE INTO YOUR DAY

What problem deserves your effort even before it earns attention?

READ / NOTICE / TRY

Describe an impact without borrowing a miracle

It can be tempting to claim that your work transformed a team or solved a complex problem. A modest, specific account may be more trustworthy and more useful.

Say what you observed and what you cannot establish. A guide may have helped three colleagues find a process without proving that the whole organization became more effective. Distinguish your contribution from changes caused by other people or conditions. Visibility does not require a dramatic claim; it requires an account that can survive being examined.



What I contributed What I observed What I cannot claim

A QUESTION TO TAKE INTO YOUR DAY

Which part of your impact story has evidence, and which part needs qualification?